



Windham Schools gets help from a big business with a local touch.

VMware, a California based Software Company, that specializes in leading edge virtualization technology, has a partnership based sales and service model, a business practice that many companies have adopted recently. Partners like Flytrap Technologies are specialized local companies that sell, install and support the products that VMware sends out in to the marketplace. In today's economy this model not only allows VMware to focus on its products and allows the consumer to find a company nearby that they know and trust to provide what in the past would have been a traditional inside/outside sales and support effort from a global company, lacking the personal attention and detail of the partnerships VMware has cultivated.

These affiliated partners are businesses that allow jobs and revenue to remain in the local economy. Some of these partners also reach out to their surrounding communities. Recently a growing addition to VMware's partner program, Flytrap Technologies brought new technology and new ideas to a local school. While attending a career workshop at Windham High School Flytrap and VMware provided a new tool to the students' computer lab. VMware's products are an assemblage of green technology and cost dollar savings to the business' that take advantage of this new and creative tech.

While the concept once demonstrated is quite simple putting it in to words is all together another story but I will try. VMware allows a user to run multiple "virtual" computers on a single physical computer. They can all run at the same time and without a chance of interference between any of them. For the students at Windham who are interested in technology this allows them each to have their own environment in which to test and experiment without impacting a computer that may be used by many students throughout the day.

Lisa McRoberts, the Career Academy Community Liaison for the Windham High School commented about Flytrap's visit.

"Everyone in business is so cognizant of technology and it's effects on competition and communications but this is a big paradigm shift for many public schools. They struggle to just bring in new books into the class room. Many teachers understand the relevance of new technologies but it isn't necessarily on the forefront of their curriculum. During this economic down turn, when many schools are losing teachers, it is becoming more important for communities to get involved with schools. Flytrap Technologies is a perfect example of an organization who recognizes the desperate need for resources that facilitate teaching students 21st century skills. It is an incredibly valuable partnership that benefits the schools and the businesses looking for new, fresh talent for the future."

With all who are struggling in this economy it is nice to see that some companies have people to lean on, people who bring something besides a corporate logo to our businesses, communities and children.

You can find out more about virtualization on the web:

www.vmware.com

www.flytraptech.com